Chia Yan Wei

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At work and at play

Design projects

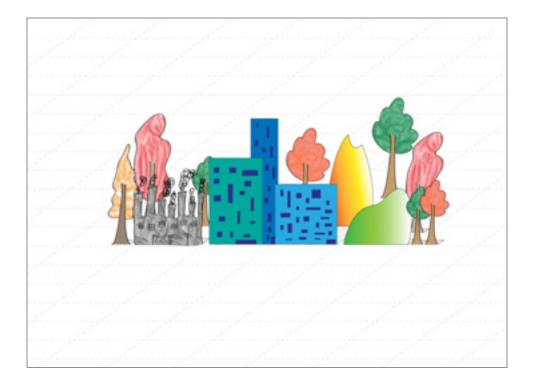
Bounce vegetable peeler Product design and prototyping



Obleaobento stool Product design and prototyping

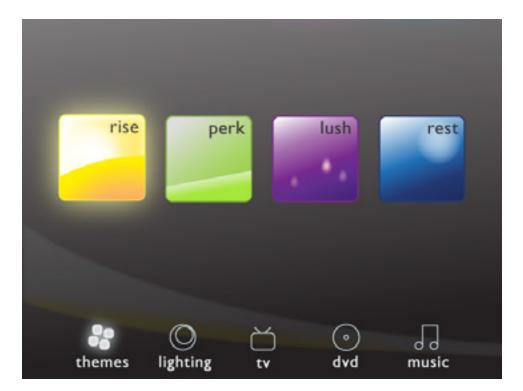


Educational iPad App Concept and illustration



Possible Building & Object Styles 2D/Pop-Up Book · Different styles traid be rembined for a trilage loss or big most suitable style traid be solutied and applied · Polaniut for coversion lois Longeron boord genes shall can be used in close or particulated for use of Long for Abstract surges could represent Textures says in bring not his function of the BASH SHE AND SLAPES monuments or he further delates into building and in add a ploubers, fast in the same. buildings will, more reptaid forms. Exponetion of fastures reministend of propilet nevers and storyborns is in line nils, his adventive addres of his gene. The mix of energies and sight lines and between differentiates Etimopole from other Past genes in terms of its ricani Muganya Trees carp to Add tife to the city. Unamor support And interest field be used to suggest A different Buildings with, similar sliples can also be translad in 3D forms if estationly. plausi and climate.

Philips lighting control User interface and experience design



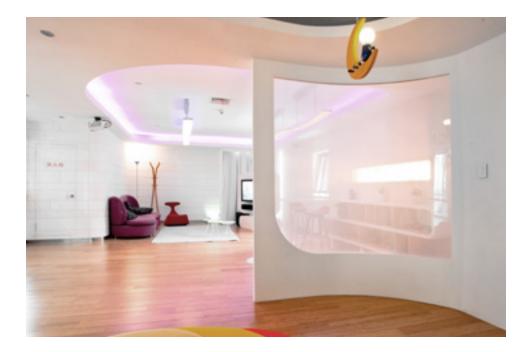




Philips future home concepts at the Shanghai World Expo

Conceptualisation and implementation









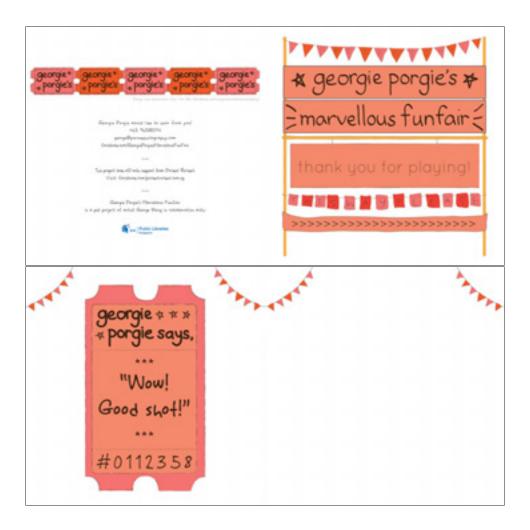
George Wong's art fun fair Branding and illustration







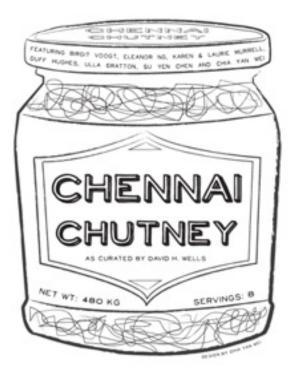






Chennai Chutney Photo Exhibition

Branding and design of publicity materials





Selective Highlight Logo design

Selective Highlight

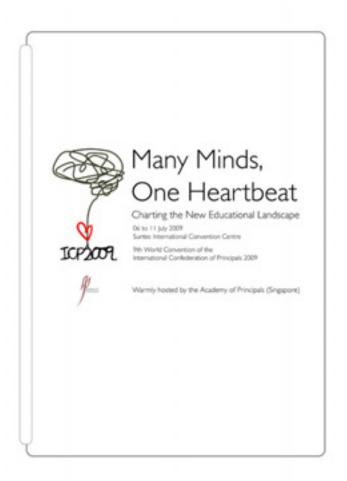
A collective of contemporary Singaporean photographers

Open call for submissions

Please send your portfolio and write-up to george@selectivehighlight.com

International Confederation of Principals Logo design Competition - Merit Award

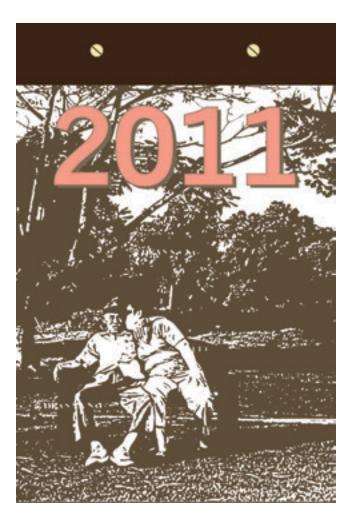




Deanna Ng Photography Name card design

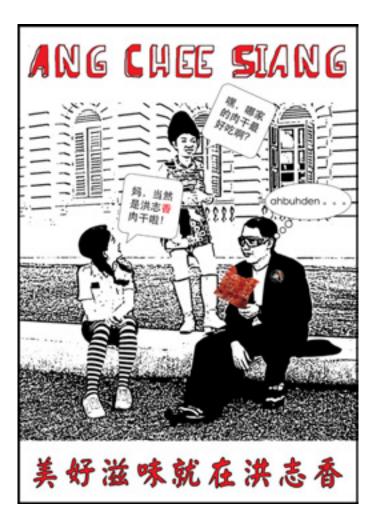


Agency for Integrated Care Vintage calendar design





Ang Chee Siang Bak Kwa Poster and rewards card





Photography work

Kitchen stories The way we do things in our family kitchen







Best supporting actors Worth a second glance

What happens when we accord something ordinary with undue importance?

A hooded figure gazing at the setting sun

A stray plastic bag aglow with the late afternoon light

An oversized plastic ice cream cone

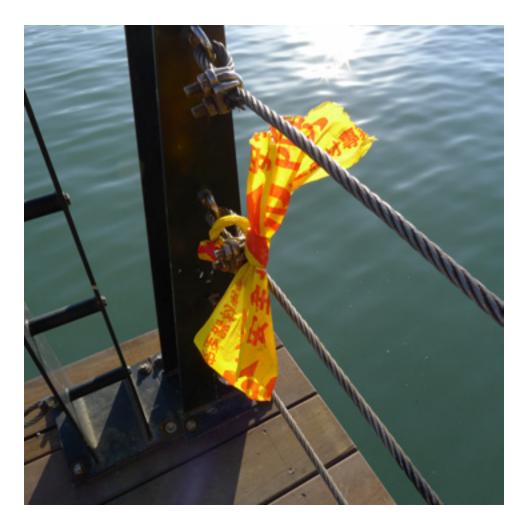
A grid of coloured balloons at a game stall

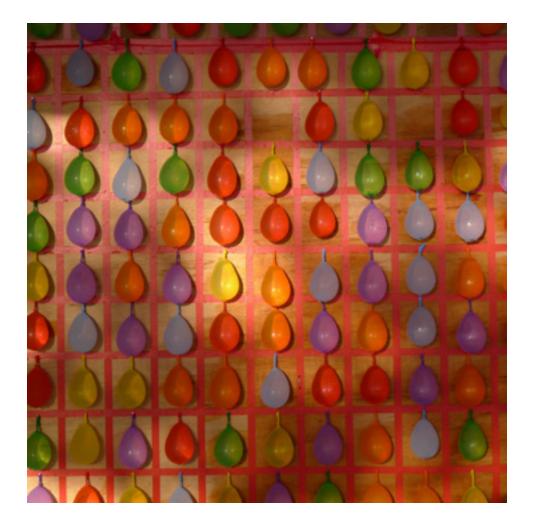
And perfectly embedded LEDs signalling the arrival of the train

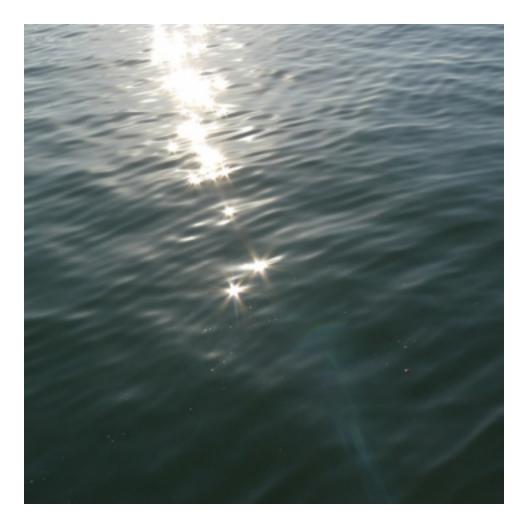
These are things we never quite pay attention to in our daily walks but yet are the very bits and pieces that form our everyday memories.

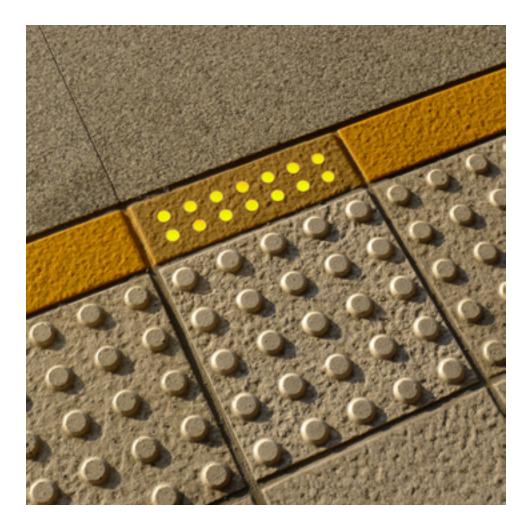












Too many damn walls We are surrounded

I don't know what you might call them, but I'm sure you have seen them.

In a literal sense, the walls I'm talking about and am inspired by are the corrugated white walls around construction areas that you find everywhere you go nowadays.

Just what are they hiding from us or what are they hiding us from? Are they protecting us from something? Or are they protecting something from us? Why must we always keep constructing and rebuilding ever so often? And just why on earth are there so many of them around anyway??!!

These are just some of the questions I sought to explore and invite you to ask. In my series I encourage viewers to look up, over, around, into, below, beneath and beyond these mysterious ubiquitous white walls, and perhaps find along the way that we might want to do the same to the other walls – literal or otherwise that we might come across in our lives.

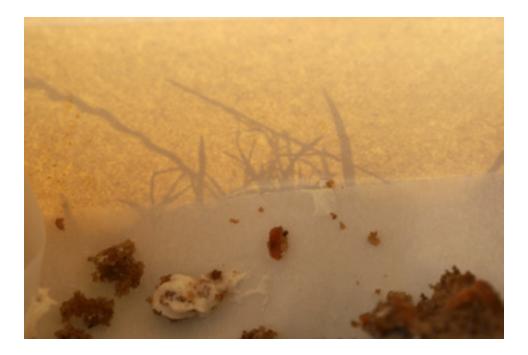




with a view

Discovering hidden views in unexpected places





Experiencing education Capturing stories from schools and the community



































Thank you for taking a look at my work.



About Yan Wei

Yan Wei works as a multidisciplinary designer and photographer and finds it only natural to use all her senses together with her heart and mind on a daily basis to observe, experience and understand the changing world around her and the people living and growing in it.

Schooled locally but having travelled extensively for work and play, she constantly applies her varied experiences in her creative work. As part of her degree programme, she spent a semester abroad in Sweden and exhibited her work in the Milan Design Fair.

Yan Wei has also worked on the design and implementation of future home concepts for Philips Shanghai in the Shanghai World Expo 2010. More recently, she has been exploring the application of experience design in the home environment with new homeowners. She also serves as an adjunct lecturer at the Singapore Polytechnic Design School.

She continues to work on various creative projects across a range of disciplines and industries and strongly believes in creative collaboration.

Chia Yan Wei

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